# OVER 70,000 PRODUCTS AND DECADES OF EXPERIENCE



## JUST A FEW CLICKS AWAY WELCOME TO THE CRL WEB LIBRARY



## FIND EVERYTHING YOU NEED, NOW. ACCESS TO EVERY CATALOG, ANY TIME. ABSOLUTELY FREE!

• CATALOGS • BRANDS • PRODUCT SEARCH • VIDEOS AND GALLERIES • "HOW TO" DOCUMENTS • SPECIALTY FORMS • MARKETING AND ADVERTISING



# WELCOME TO THE CRL WEB LIBRARY



## **ALL TOGETHER NOW**

The **CRL Web Library** is a one-of-a-kind tool for the Glazing Industry. Compiled over the last 60 years, the CRL Web Library brings you every volume of our printed catalogs, every video, and every resource document needed to select, sell, and successfully install the right product for the job. All of these tools are now conveniently located in one place and available on any computer or mobile device. Everyone in the world has access to the CRL Web Library - tens of thousands of pages of over 70,000 quality products at any time and at no cost.

### **RESOURCES BY BRAND**

"The Glass Industry" is a broad term covering a lot of trades within the glazing and construction industries, and we understand that no business can specialize in all of them. As such, we've spent years developing a diverse group of core product brands categorized to best serve these individual markets.





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# **TENS OF THOUSANDS OF INFORMATIVE PAGES**



## **VIEW ANY BOOK,** AT ANY TIME. **ABSOLUTELY FREE!**

The CRL Library is the clearest testament to our commitment to the glass industry. We continue to make substantial investments in assembling and maintaining the most comprehensive collection of products and services for the industries we serve. We consider it our responsibility to bring you the resources needed to grow your business, which is why we're committed to making access to this wealth of information easier than ever. With our Online Catalog Flip Viewer, you're now connected to the largest selection of products, tools, supplies, and decades of industry expertise anywhere with an internet connection. Whether you're in the shop or on the job site, YOU'RE CONNECTED.

## **ONLINE CATALOG LIBRARY**

All of our products are brought to you through our collection of Master Catalogs, Specialty Catalogs, and Sweets Brochures. These three collections make up the CRL Catalog Library.

#### **MASTER CATALOGS**

Most CRL products are first introduced through a Master Catalog. Each of these expansive volumes represent a specific CRL brand and contains all of products and accessories we offer for that major product line. Found in glass shops around the globe; these substantial hardbound books have for decades been an indelible resource for the industries they represent - and are now immediately accessible with the click of a mouse or swipe of a finger.

#### SPECIALTY CATALOGS

Products in a class of their own are presented through our Specialty Catalogs. Though smaller in page count, these streamlined softcover catalogs go much deeper in specific product types within the Master Series. Designed for sales, these catalogs are packed with installation images showcasing featured products.

#### **SWEETS BROCHURES**

Designed for the A&D community, our set of Sweets Brochures presents our architectural systems organized by CSI MasterFormat Divisions. These serve as visually driven resources for architects and designers, full of beautiful project photos and key details to aid in the product specification process.

See our Online Flip Viewer on Page 5

### MASTER CATALOGS



Architectural Hardware



**CRI 43** Automotive Supplies and Windows



CRL73R Tools, Machinery, and Equipment



Glass and Glazing







**CRI 53R** Glass and Glazing



CRL83R Door and Window Hardware



CRL03

Sealants.

Adhesives,

and Fasteners

**CRI 634** 

Architectural

Hardware

USAL14

U.S. Aluminum

Storefronts and

Entrances



CRL23R Frameless Shower Door Hardware



**CRI 63R** Architectural Railing



USAL15 U.S. Aluminum Curtain Walls



## **ONLINE CATALOG LIBRARY** THE AUTHORITATIVE COLLECTION OF PRODUCTS, TOOLS, AND SUPPLIES

### SPECIALTY CATALOGS



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Shower Door Hardware



Blumcraft Doors, Panics



HRGWS1 Glass Wall and Pool Fencing



**ST14** Shower Installation Tools Sliding Shower Door System



12

OF15 Office Partitions



Sc14 Sun Control Systems



Doors and Entrances



GW0S16 Glass Wall Office Systems



**TH18** Security and Transaction



**TV12A** 



Door Controls



SCR14 Screen and Security Doors



**HS12** Hospitality and Food Service



UGLZ15 Unit-Glazed Systems



GLASS ENTRANCE SYS

**AH18** 

Glass

SSB18 CRL Security Screens

D2010

Blumcraft Displays

AVA15 Aviation

Portfolio



**HR18** Architectural Railings





LV14 Las Vegas Portfolio



**Glass Entrances** 

and Storefronts

Column

Covers

HW2010

Blumcraft Tubular Hardware

METALS

**AM09** 

Architectural

Metals

**GB10** Glass Bonding System

Frameless

Shower Door

Exterior Sun

**Control Devices** 

SWEETS BROCHURES





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**Glass Entrances** 

and Storefronts



Truck and Van Accents







Partition Posts and Sneeze Guards







Panel Systems





































Service Windows

**Bullet Resistant** Transaction Hardware



Architectural Railing System



Architectural

# **YOUR ULTIMATE SALES TOOL**

The CRL Web Library represents so much more than a collection of catalogs. Part resource library, part sales tool; this is an asset for not only you, but your customers as well. Detailed product pages and beautiful photo galleries allow you to present your clients with different options to select the right product for their application. Your customer can browse every catalog and get inspiration ideas from the website, while only you - the CRL customer - can view sales information such as: inventory status, pricing, and warranty information.

Our Web Library gives you instant access to the CRL Catalog Library, the gateway to crlaurence.com. These volumes provide you with the most comprehensive source of products and services for the industries we serve. Within these books you'll find detailed product information, installation tips, order forms, application guidelines, and more to ensure guick and safe installations.

### FOR EACH BRAND WE OFFER THE FOLLOWING TYPES OF RESOURCES:

CATALOGS	
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PRODUCT SEARCH

**VIDEOS AND** "HOW TO" GALLERIES DOCUMENTS

SPECIALTY **TECHNICAL** DOCUMENTS

FORMS

MARKETING AND **ADVERTISING** 

## **ONLINE CATALOG FLIP VIEWER**

### ADVANCED TECHNOLOGY IN A FAMILIAR PACKAGE

#### **Find It Faster**

Our online catalog flip viewer lets you flip pages just like you would any other catalog, but it also packs a lot of convenient features to browse and shop products faster than ever.

BRANDS

#### Share Pages

Quickly share product information with customers, co-workers, general contractors, and architects. The online viewer lets you download or print individual pages or complete page ranges.

#### **Hyperlinked Part Numbers**

Click on any CRL part number (CAT. NO.) and instantly view the product offer page where you can see additional options, check inventory, and purchase products.

#### **Search Terms**

Search entire catalogs by product names, category keywords, or even part numbers.

#### This is YOUR Book

Quille

Treat these online catalogs like they're your own. You can bookmark frequently used pages for quick access, highlight key information, or leave notes anywhere on the page.





# **CRL ESTIMATING and QUOTE FOLLOW-UP**

Partner with CRL for Complete Support Through Every Phase of Your Project

Our **Technical Sales Department** and **Business Development Teams** provide start-to-finish service from design and bidding phases through project completion.

## Phase 1: Technical Sales and Estimating Department

Toll Free Phone (800) 421-6144 Toll Free Fax: (800) 262-3299 E-mail: crl@crlaurence.com

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The CRL **Technical Sales Department** is a fulltime staff consisting of CSI, CDT-certified hardware consultants, drafters, estimators, project managers, and engineers. The group is thoroughly versed in the proper design, specification, and installation of CRL heavy glass hardware systems. CRL works with architects, designers, and glass professionals to successfully select, implement, and install the right product for the application.

#### When to Contact:

- Quote Requests
- Product Selection
- Technical Support
- Engineering
- Shop Drawings
- Fabrication Drawings
- Custom Products



## Phase 2: Business Development Department

(800) 421-6144 Ask for Extension 4113 Direct Fax: (323) 584-5252 Direct e-mail: architecturalquotes@crlaurence.com

The newest addition to our Customer Service offerings, the CRL Architectural Hardware **Business Development Team** exists to provide you with exceptional service for your existing quotes. Once you've requested a quote from our Technical Sales Department, our Business Development Team is your ultimate resource for immediate support. Contact them for questions, changes, and updates, or to approve the quote and have it converted to an order.

#### When to Contact:

- Questions About An Existing Quote
- Make Changes and Updates to Existing Quotes
- Approve Quote and Convert to Order



### **Automated Follow-Ups**

Our new automated follow-up program is designed for speed and convenience. Once your quote is ready, we will send you an automated e-mail containing your quote summary with two easy options to facilitate your transaction. From your inbox you can simply select either the green "ORDER NOW" button to process your order, or the blue "QUESTIONS ABOUT QUOTE" button to ask a question or make changes. Our dedicated team is on standby ready to provide a prompt response and process your order. For quick access to your quotes, we will e-mail you automated follow-up letters to ensure you always have the information you need to make a purchase. This program is intended to add value and convenience in a less-invasive format.



#### ORDER NOW

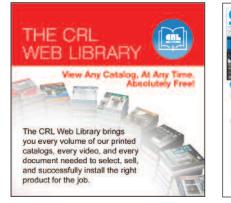
QUESTIONS ABOUT YOUR QUOTE

#### **E-quote Follow-Up Program**

Letter 1a: Confirmation - Your Quote is Complete and Ready to Order
Letter 1b: Confirmation - Your Quote is Ready to Approve, But Requires Additional Documents to Order
Letter 2: Follow-Up - Sent Two Days After Quote Confirmation, How Can We Assist You?
Letter 3: Final Notification - Sent Two Weeks After Quote Confirmation



## CRL Web Library and Complete Product Index **Crlaurence.com ONLINE TOOLS**



crlaurence.com/web-library

Having Trouble Finding What You're Looking For? Let us know by using our Product Help Feedback Form, accessible anywhere you see this icon.

## THREE EASY WAYS TO FIND PRODUCTS ONLINE



#### crlaurence.com/product-index

We've combined the thoroughness and familiarity of our Master Catalog product indexes with the speed and convenience of online shopping. Here you will find every product from our exhaustive print catalogs, organized by brand and presented in an easy-to-search platform.



PRODUCT HELP

SITE FEEDBACK FORM

## **3 Keyword Search**

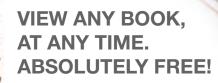
The bottom left of each page lists unique search keywords to provide quick navigation once you're already at **crlaurence.com**. Type the keyword(s) into the **crlaurence.com** search box and click **"Search**" to be presented with a complete selection of products related to the catalog page you're on.



**TIP:** Be sure to enter the text exactly as it appears on the page (including any hyphens).



# CRL WEB LIBRARY THE GATEWAY TO criaurence.com



#### **PREFER PRINTED CATALOGS?**

Sometimes there's just no substitute for the look and feel of the real deal - we get it. Printed editions are available free of charge to qualified customers, or can be purchased and rebated with your first order. Visit **crlaurence.com/library** to request your copy.

### WHAT IS THE CRL SEARCH WORD LIST?

The CRL Search Word List represents a complete set of names used to identify the nearly 2,000 product groups in the CRL product line. By clicking on any name in this list, you will be taken to that product group's landing page.

To make it easy for you to find a product, a search box is provided. Type in a keyword in the search box and you will be given a list of matching product group names in alphabetical order. Click on the corresponding group name and you're done.

Once you're on a product group's landing page (see to the right), click on the subcategory of your choice to find the specific product, or product offer, you're looking for.

Visit crlaurence.com/search-words

### **LET US HELP YOU**

We're listening. Tell us your problems or share your ideas of how to improve our industry. If you can't find what you're looking for, tell us! crl@crlaurence.com



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Abrasive Belts Access Handles Accufab Acrylic Latex Sealants Adams Rite Panics Adhesive Cleaners Adhesive Cleaners Adhesive Tapes Adhesives AH11 Architectural Hardware Air (Pneumatic) Tools Allen Wrenches Aluminum Component Railing System Machinery and Equipment Mall Front Clamps Manufacturing Marking Tools Masteroll Measuring & Leveling Tools Mirror Adhesives Mirror Brackets Mirror Clips Mirror Defoggers Mirror Extrusions

M - Z